



WOLA's 2012 Human Rights Awards Ceremony and Benefit Gala

OVERCOMING VIOLENCE: The New Human Rights Agenda

Sponsorship Informational Materials

Wednesday, September 19, 2012

6:00 p.m. – 10:00 p.m.

La Maison Française

Embassy of France

4101 Reservoir Road

Washington, DC 20007

WOLA Board of Directors

Steven Bennett, Chair
Cristina Eguizábal, Vice-Chair
Jay Schwartz, Treasurer
Nancy Belden
Leonor Blum
Lazaro Cárdenas Bátil
Ernest Collazo
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Rachel Garst
Gordon Hanson
Neil Jeffery
Vic Johnson
Dawn Martin
Cynthia McClintock
Ethan Miller
Mark Murray
Joy Olson
Will Philipp
Karen Tramontano

Past Award Recipients Include

Michelle Bachelet,
Former President of Chile

Gael García Bernal, Actor

Secretary General José Miguel Insulza,
Organization of American States

U.S. Senator Christopher J. Dodd

U.S. Congressman James P. McGovern

Mercedes Doretti,
Argentine Forensic Anthropology Team

Opportunities for Corporate Participation

Visionary Sponsor: \$25,000

- Only one sponsor may be designated the *Visionary Sponsor*.
- CEO or designee invited to serve on the Gala Leadership Committee
- Premier center table of 10 seats
- Invitation to a private, VIP briefing with awardees
- Listed as *Visionary Sponsor* on invitations (both print and digital)*
- Listed as *Visionary Sponsor* on evening's program (with logo)
- Prominent recognition at event
- Full page advertisement in evening's program
- Recognition throughout the year as a significant supporter of WOLA
- Listing as sponsor on WOLA's website
- Listing in WOLA's annual report

Champion Sponsor: \$15,000

- Opportunity for CEO or designee to serve on the Gala Leadership Committee
- Listed as *Champion Sponsor* on invitations (both print and digital)*
- One premier table of 10 seats at the Gala
- Full page advertisement in evening's program
- Listed as *Champion Sponsor* on evening's program (with logo)
- Recognition throughout the year as a significant supporter of WOLA
- Listing as sponsor on WOLA's website
- Listing in WOLA's annual report

Defender Sponsor: \$10,000

- Opportunity for CEO or designee to serve on the Gala Leadership Committee
- Listed as *Defender Sponsor* on invitations (both print and digital)*
- One table of 10 seats at the Gala
- Half page advertisement in evening's program
- Listed as *Defender Sponsor* on evening's program
- Recognition throughout the year as a significant supporter of WOLA
- Listing as sponsor on WOLA's website
- Listing in WOLA's annual report

Advocate Sponsor: \$5,000

- Listed as *Advocate Sponsor* on invitations (print only)*
- Six tickets to the Gala
- Quarter page advertisement in evening's program
- Listed as *Advocate Sponsor* on evening's program
- Recognition throughout the year as a significant supporter of WOLA
- Listing as sponsor on WOLA's website
- Listing in WOLA's annual report

Ally Sponsor: \$3,000

- Listed as *Ally Sponsor* on invitations (print only)*
- Four tickets to the Gala
- Listed as *Ally Sponsor* on evening's program
- Recognition throughout the year as a significant supporter of WOLA
- Listing as sponsor on WOLA's website

*Listing on invitations requires that sponsorship form and payment are received by June 15

WOLA Human Rights Award and Benefit Gala Sponsorship Form



Yes! I will support WOLA and their efforts to promote rights-based approaches to crime prevention.

We will support at the following level:

- Visionary Level* - \$25,000
- Champion Level* - \$15,000
- Defender Level* - \$10,000
- Advocate Level* - \$5,000
- Ally Level* - \$3,000

Organization: _____
(Please list as it should appear in our materials)

Organization Address: _____

Primary Contact: _____

Primary Contact Email: _____

Primary Contact Phone: _____

With this form, I am submitting:

- Organization's Hi-Res Logo (due by August 15)
- Organization's Advertisement (due by August 15)
- Guest List (due by September 10)*

Please submit these items to Kelly McCarty, kmccarty@wola.org
For questions about sponsorships, contact Kristina DeMain at kdemain@wola.org or 202-797-2171

Guest List (please list full name and organizational affiliation of each guest):

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____